

Working with me can be amazing.

ALYSSA SINGER
CONSULTING

Hello! Let's Meet.

I'm here to help you tell your story, engage your audience, and turn your aspirations into reality. With over ten years of experience working with nonprofits and advocacy orgs, I've learned that success often comes down to strategic thinking and fresh perspectives. Sometimes you just need someone to ask the right questions.

Join me for a strategy session. We'll talk for 45 minutes, and I'll help you diagnose challenges and see what's possible in a different way. It's free.

Professional help can be transformative.

ISSUE EXPERTISE

Racial justice
Education
Native and Indigenous rights
Public health
Arts and culture
Children and families
Gender Equality

Let's make something together.



STRATEGY + PLANNING

Uncover new opportunities and lay out a clear path forward



WRITING + STORYTELLING

Channel your voice to tell the story of your vision and unique strengths.



STAFF + EXECUTIVE COACHING

Guidance for staff and leaders to aid in skillbuilding, support, transition and growth.



FACILITATION + TRAINING

Workshops like media training, vision setting, communications planning, naming, and core narrative.

Past partners



See what's possible when you get help from a professional.

Strategy that Works

Every organization needs a strategic roadmap for how to use communications to achieve your goals. I know it's easy to get stuck in a rut, either spending time and money on things that don't pay off or trying to juggle so much day-to-day that there's no time to get to the meaty, foundational stuff. That's where I come in. I help you craft a strategic roadmap that makes the most of your time and budget, so you can get the results you want without burning out.

AWARENESS

ENGAGEMENT

ACTIVATION

Successful communication is not just spreading the word—it's about finding the right people and inspiring them to take action

Messaging that Resonates

Your programs and focus areas evolve and adapt as the world shifts around us. Norms and expectations around vocabulary and accessibility change quickly. It can happen fast—organizational messaging is left feeling stale or outdated. I'll help you stay on top of these changes by harnessing language your key stakeholders already use and understand. Together, we'll craft messages that are compelling, intuitive, accessible, and on point.

Let's make sure your messaging hits the mark!



Speaks to your passions, expertise, and reason for being



Taps the core motivations of your audiences and stakeholders



Names your keys to impact: what you do and why it works

"Alyssa always made it feel that she was genuinely trying to get the best out of the project for us so that we could further our mission. She was invested in ensuring that we had the best possible product."

— Robert Sindelar
Chief Advancement Officer,
Justice Outside



"The messaging Alyssa created for Artivista was so rich and comprehensive. It was absolutely refreshing and energizing. It made my heart swell and beat with excitement and knowing."

— Kayhan Irani
Founder, Artivista

ARTIVISTA